



FRANKLINTON

SMALL TOWN, HOME TOWN, YOUR TOWN.

To: Commercial Participants of the 2017 Franklinton Christmas Parade
From: Town of Franklinton

The Town of Franklinton will sponsor and organize the 2017 Christmas Parade. This year's parade will be held on Thursday, December 7, 2017 at 7:00pm on Main Street (US Hwy 1A) in Franklinton. The parade will go on rain, shine or snow!

Attached is the Commercial Entry and Float Application Form. Please return applications to us as soon as possible but no later than Wednesday, November 22, 2017 for Commercial Float entries and Monday, November 27, 2017 for all other Commercial Entries. This will enable us to better organize the parade. Town Contacts are Chief John Green and Tammy Ray.

Additional parade entry applications will be available at the Franklinton Town Hall or the Town Staff can mail, email or fax you one upon request. In addition, applications can be found on line at www.franklintonnc.us! We encourage participation from all Commercial Businesses.

Interested businesses can purchase shares for name recognition on professional/commercial floats. Share sizes and prices are as follows: Quarter Float – \$125, Half Float – \$250, Full Float – \$500. There are a limited number of float shares available. They will be sold on a first come, first serve basis.

Commercial businesses entering a single vehicle or walking entry in the parade will be charged \$50. If two vehicles are entered or a vehicle pulling a trailer, there will be a \$100 fee. Each additional vehicle up to two vehicles will be charged \$100. A car/truck pulling a trailer is considered two vehicles.

All entries are allowed to play holiday music, however all music must be appropriate, no foul words permitted. You will be asked to leave the parade if this request is violated.

The intent of the 2017 Christmas Parade is to be a family function and we expect all participants to read and abide by the rules set forth and attached to the parade entry application. Any entries whether riding or walking that have participants less than 18 years of age **MUST BE SUPERVISED BY A RESPONSIBLE ADULT**. These rules are centered around everyone's safety and appropriateness.

Please mail, email or fax all applications to:

Town of Franklinton
Christmas Parade Committee
7 West Mason Street
Franklinton, NC 27525
Fax: (919) 494-7804
Email: tray@franklintonnc.us

If you have any questions, concerns or wish to request applications, you may contact the Town Hall at (919) 494-2520 ext. 23 or fax us at (919) 494-7804. We will respond to all messages left on voicemail, so please leave your name, phone number and the best time to return your call. Check out our website: www.franklintonnc.us

OneFranklinton wishes to continue this annual holiday tradition by making this year's parade the most successful ever.

Thank you for your support.

Tammy M Ray



FRANKLINTON

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2017 CHRISTMAS PARADE RULES FOR PARTICIPATION

PARADE RULES ARE SIMPLE AND CENTERED AROUND SAFETY AND APPROPRIATENESS.

- ❖ No entry will be allowed that could possibly endanger anyone or their property.
- ❖ All participants under the age of 18 **must be supervised by a responsible adult.**
- ❖ Motorized vehicles must be operated only by adults 18 years of age or older with a valid NCDL.
- ❖ Motorized vehicles must be in a safe working condition and insured. Incessant revving and burnouts will **NOT** be tolerated. **This will be cause for expulsion from the parade!**
- ❖ Vulgar/profane language and music will **NOT** be allowed. Music should be holiday themed and contain only G-Rated lyrics.
- ❖ Use of alcohol or illegal drugs will **NOT** be allowed.
- ❖ Unruly or unsafe behavior will **NOT** be allowed.
- ❖ Due to safety and sanitary concerns, there will be **NO** live animals (including livestock) walking in the parade.
- ❖ All entries must maintain a Christmas theme (appearance, music, etc...) and are subject to approval by the Town of Franklinton, which reserves the right to non-discriminately disallow any entry or ask any entry to leave the parade!
- ❖ All floats must be built in a safe and sturdy manner with no open or extruded wheels that may cause injury to float riders.
- ❖ All parade entries will be verified and inspected prior to lineup.

WARNING: THE TOWN OF FRANKLINTON AND THE FRANKLINTON POLICE DEPARTMENT RESERVE THE RIGHT TO DENY ANY REGISTRATION OR REMOVE ANY ENTRY OR PARTICIPANT FROM THE PARADE IF THE RULES ARE NOT BEING FOLLOWED OR IF A SAFETY ISSUE IS AT HAND. PLEASE COMMUNICATE THESE RULES TO EVERYONE IN YOUR GROUP. FAILURE TO COMPLY WITH THESE RULES AND/OR INSTRUCTIONS FROM PARADE OFFICIALS COULD RESULT IN REMOVAL FROM THE PARADE LINE-UP THIS YEAR AND FUTURE YEARS. THANK YOU FOR YOUR UNDERSTANDING AND COMPLIANCE.



2017 CHRISTMAS PARADE: COMMERCIAL ENTRY & FLOAT APPLICATION

The Town of Franklinton will be sponsoring the 2017 Christmas Parade, which will be held on Thursday, December 7, 2017 at 7pm on Main Street (US Hwy 1A) in Franklinton. **The parade will go on rain, shine or snow.** All Commercial Businesses interested in participating in the 2017 Christmas Parade, please fill out, sign and date the form below. Any questions or concerns please contact Town staff at (919) 494-2520 or visit our website at www.franklintonnc.us. After hours please leave a message for Tammy Ray on ext. 23 and your calls will be returned as soon as possible.

NAME/BUSINESS: _____

ADDRESS: _____

CONTACT PERSON: _____ PHONE NUMBER: _____

FAX NUMBER: _____ EMAIL: _____

FLOAT SHARE PRICES (Please Mark Your Choice):

- FULL FLOAT - \$500 (Your Business Name on Both Sides of Float)
 - Option I- You to Provide Float Riders Option II- OneFranklinton Provides Your Float Riders
- HALF FLOAT - \$250 (Your Business Name on ½ of Both Sides of Float)
 - Option I- You Provide ½ Float Riders Option II – OneFranklinton Provides Your Float Riders
- QUARTER FLOAT: - \$125 (Your Business Name on ½ of One Side of Float; OneFranklinton Provides Riders)

BUSINESS NAME AS YOU WOULD LIKE IT TO APPEAR ON FLOAT (PLEASE PRINT CLEARLY):

COMMERCIAL ENTRIES PRICES (Please Mark Your Choice):

* BUSINESS NAME MUST BE VISIBLE TO SPECTATORS

- COMMERCIAL ENTRIES (Single Vehicle OR Walking Entry) - \$50
- COMMERCIAL ENTRIES (Two Vehicles OR Vehicle with Trailer) - \$100
Number of Commercial Vehicles You Wish to Enter: _____

DESCRIPTION OF ENTRY (INCLUDE TOTAL NUMBER OF PERSONS & LENGTH OF ENTRY INCLUDING ANY TOW VEHICLE):

There are a limited number of COMMERCIAL FLOATS available and will be sold on a First Come First Served basis. **COMMERCIAL APPLICATIONS MUST BE RECEIVED NO LATER THAN NOVEMBER 22, 2017.**

Please return this form to: Town of Franklinton, 7 West Mason Street Franklinton, NC 27525

I have read and agree to follow all rules set forth by the Franklinton Christmas Parade Committee. The Town of Franklinton shall be held harmless of any liability resulting from my participation in the 2017 Christmas Parade.

Signature: _____

Date: _____